



TRANSPARENTPLANET

Virtual Roundtable Technology Solutions for e-Recycling Accountability January 12th, 2016

10:30 a.m. to 12:30 p.m. Pacific | 1:30 p.m. to 3:30 p.m. eastern

Objective: To establish a path for tracking flows of electronic waste in the US

Moderator – Lauren Roman, TransparentPlanet

Featured Speakers:

Beth Johnson, Dell

Chuck Evanhoe, Association for Automatic Identification & Mobility

Karen Pollard, USEPA

E. Sahle Demessie, USEPA ORD

Kelley Keough, GreenEye Partners

Tom King, US Patent & Trade Office

Panelists:

Walter Alcorn, Consumer Electronics Association

Jim Puckett, Basel Action Network

Steve Skurnac, SIMS Recycling Solutions

AGENDA

(Times noted are Pacific Time)

10:30 Welcome, objectives and introductions

Lauren Roman, TransparentPlanet

10:40 Karen Pollard, Team Lead – Electronics Stewardship & Recycling, USEPA

E. Sahle Demessie, Senior Scientist – USEPA Office of Research & Development

- Overview of Federal government’s commitment to track e-waste under the National Strategy for Electronics Stewardship (NSES)
 - Status of the NSES commitments
- Considerations for domestic electronics flows

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- 11:00 Beth Johnson, US Producer Responsibility Programs - DELL
- Challenges of monitoring e-waste material flows for compliance and risk management
- 11:20 Kelley Keogh, Co-Founder, Greeneye Partners – EHS Consulting and downstream auditing company
- Challenges with current tracking methods: Industry size and commodity markets
 - Appearances vs. reality: What is happening within recycler organizations
 - Sample flows: CRT glass and batteries
- 11:40 Chuck Evanhoe, Chairman, AIM Global – Assoc. for Automatic Identification & Mobility - Leading international industry association on AIDC (Automatic Identification & Data Capture)
- Description of available technologies for material tracking
 - RFID, Bar code, GPS, NFC, others
 - Applications/limitations
 - Possible pilot project scope
- 12:00 Tom King, Administrative Services – US Patent & Trademark Office
- Case study on tracking Federal IT assets

12:10 Q&A

Panelists for Q&A

- Walter Alcorn, VP Environmental Affairs – Consumer Electronics Association
- Jim Puckett, Executive Director – Basel Action Network - e-Stewards e-Recycler certification
- Steve Skurnac, Global President - SIMS Recycling Solutions

Q&A focus:

- Should any requirement to track shipments (and make results public) be regulated by state or national law or, should/could voluntary standards organizations insert tracking requirements into their standards?
- How might a pilot be conducted to help identify strengths/weaknesses/barriers/opportunities?
- Next steps

12:30 END